



KNXV

ORDER

Print Date 10/10/12

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Flight Dates **10/10/12-10/19/12**

Contract / Revision **313415 /**

Original Date / Revision
09/28/12 10/10/12

Advertiser **Az Corp Commission Busch**

Agency **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Product

Az Corp Commission Busching-Ke

Agency Com 15%

Billing Contact

**1580 Lincoln Street
Suite 510
Denver, CO 80203**

Sales Office KNXVL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate # **12179**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-8

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	74	\$24,242.00	\$28,520.00	2.00
Totals	74	\$24,242.00	\$28,520.00	2.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/19/12	74	\$24,242.00	\$28,520.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/15/12	10/19/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11121--	:30	6	\$150.00	P-6	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	11121--			6		\$150.00		0.00				
N 2	KNXV	10/15/12	10/19/12	M-F 7-9am M-F 7-9am	CM	7am-9am	22222--	:30	10	\$150.00	P-6	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	22222--			10		\$150.00		0.00				
N 3	KNXV	10/14/12	10/14/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00



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Contract / Revision **313415** Flight Dates **10/10/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KNXV	10/14/12	10/14/12	Su 6-7am GMA Su 6-7am Good Morning ,	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$100.00		0.00			
N 4	KNXV	10/15/12	10/19/12	M-F 10am-11am The View	CM	10am-11am	-1-----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1-----		1				\$300.00		0.00			
N 5	KNXV	10/15/12	10/19/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11111--	:30	5	\$200.00	P-6	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11111--		5				\$200.00		0.00			
N 6	KNXV	10/15/12	10/19/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11-1---	:30	3	\$225.00	P-6	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11-1---		3				\$225.00		0.00			
N 7	KNXV	10/15/12	10/19/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11111--		5				\$250.00		0.00			
N 8	KNXV	10/15/12	10/19/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11112--	:30	6	\$500.00	P-8	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11112--		6				\$500.00		0.00			
N 9	KNXV	10/15/12	10/19/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	22221--	:30	9	\$550.00	P-3	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	22221--		9				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KNXV	10/15/12-10/21/12	M-F 6pm-630pm		6pm-630pm	MTWThF----	:30		(\$550.00)		0.00	NM		
	See MG 17.2,17.3,17.4,17.5														
	[no avails due to program change preempt rv 9/28]														
	4	KNXV	10/15/12-10/21/12	M-F 6pm-630pm		6pm-630pm	MTWThF----	:30		(\$550.00)		0.00	NM		
	See MG 17.2,17.3,17.4,17.5														
	[no avails due to program change preempt rv 9/28]														
N 10	KNXV	10/14/12	10/14/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----S	:30	1	\$200.00	P-6	2.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$200.00		2.00			
N 11	KNXV	10/15/12	10/19/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	11111--		5				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KNXV	10/15/12-10/21/12	M-F 630pm-7pm		630pm-7pm	MTWThF----	:30		(\$500.00)		0.00	NM		
	See MG 17.2,17.3,17.4,17.5														
	[no avails due to program change preempt rv 9/28]														
N 12	KNXV	10/19/12	10/19/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$1,500.00	P-6	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	----F--		1				\$1,500.00		0.00			



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Contract / Revision **313415** Flight Dates **10/10/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 13	KNXV	10/15/12	10/19/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	22222--	:30	10	\$850.00	P-3	0.00 NM	10	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	22222--					10	\$850.00		0.00		
N 14	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$450.00		0.00		
N 15	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----S	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S					1	\$850.00		0.00		
N 16	KNXV	10/15/12	10/19/12	Nightline Nightline	CM	1035p-1102p / 1131-	1-----	:30	2	\$250.00	P-6	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	1-1----					2	\$250.00		0.00		
N 17	KNXV	10/13/12	10/13/12	Sa 6pm News SA 6pm-630p	CM	6pm-630p	-----S-	:30	1	\$350.00	P-3	0.00 NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	-----S-					1	\$350.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	KNXV	10/08/12-10/14/12		Sa 6pm News		6pm-630p	-----Sa--	:30		(\$350.00)		0.00 NM		
See MG 17.2,17.3,17.4,17.5														
[preempt due to program change per sa request rv 10/1]														
2	KNXV	10/16/12-10/16/12		Prime News		8p-9p	-T-----	:30		\$550.00		0.00 NM		
Ⓜ MG for 9.3,9.4,11.2,17.1														
3	KNXV	10/16/12-10/16/12		Prime News		8p-9p	-T-----	:30		\$550.00		0.00 NM		
Ⓜ MG for 9.3,9.4,11.2,17.1														
4	KNXV	10/16/12-10/16/12		Prime News		8p-9p	-T-----	:30		\$500.00		0.00 NM		
Ⓜ MG for 9.3,9.4,11.2,17.1														
5	KNXV	10/13/12-10/13/12		Sa 4pm/5pm News		4-430p	-----Sa--	:30		(\$350.00)		0.00 NM		
Ⓜ See MG 17.6,17.7,17.8,17.9,17.10														
[na - program change - Nascar. MJ 10/4]														
6	KNXV	10/11/12-10/12/12		M-F 1pm-2pm		1pm-2pm	---ThF----	:30		(\$100.00)		0.00 NM		
Ⓜ Credited														
7	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	--WThF----	:30		\$0.00		0.00 NM		
Ⓜ MG for 17.5 10/13														
8	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	--WThF----	:30		(\$75.00)		0.00 NM		
Ⓜ Credited														
9	KNXV	10/10/12-10/12/12		M-F 5-6am		5am-6am	--WThF----	:30		(\$75.00)		0.00 NM		
Ⓜ Credited														
10	KNXV	10/10/12-10/12/12		M-F 430-5am		430-5am	--WThF----	:30		\$0.00		0.00 NM		
Ⓜ MG for 17.5 10/13														
N 18	KNXV	10/15/12	10/15/12	M-F 1pm-2pm Right This Minute	CM	1pm-2pm	M-----	:30	1	\$100.00	P-6	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	M-----					1	\$100.00		0.00		
N 19	KNXV	10/15/12	10/19/12	M-F 5-6am M-F 5-6am	CM	5am-6am	MTWTF--	:30	3	\$75.00	P-6	0.00 NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/15/12	10/21/12	MTWTF--					3	\$75.00		0.00		



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**KNXV-TV
PHOENIX**

Contract / Revision **313415** Flight Dates **10/10/12-10/19/12**

Hiatus Dates

Original Date / Revision 09/28/12/ 10/10/12

Order Sep 00:20:00

Advertiser **Az Corp Commission Busc** Product **Az Corp Commission Busc** Estimate # **12179**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N20	KNXV	10/15/12	10/19/12	M-F 430-5am M-F 430am News	CM	430-5am	MTWTF--	:30	1	\$20.00	P-6	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	MTWTF--			1			\$20.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 74 \$28,520.00